During the week of Spring Break, March 24-26, the Salisbury University chapter of the American Marketing Association attended the 33rd annual International Collegiate Conference in New Orleans, LA. SU took eight students to experience various speakers and sessions led by marketing executives from multiple businesses and industries. The students were able to network with these businesses, as well as with student peers from across the U.S., Puerto Rico and Canada. More than 1,300 students attended the conference. The Salisbury chapter brought home awards for outstanding efforts and achievements in community service, fundraising, and communications. In addition, five students participated in SABRE, a business marketing simulation project. They beat their competition in one of the five marketing segments and placed sixth overall. The Perdue School thanks and congratulate all the students who helped make this year’s conference a great success.