

THE DAILY TIMES

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[delmarvanow.com]

Salisbury, MD

Salisbury University marketing students place second in national competition



Daily Times Staff Report

SALISBURY—Students from Salisbury University's chapter of the American Marketing Association recently attended the AMA's 30th annual international Collegiate Conference in New Orleans.

SU placed second out of 12 overall in the AMA's Strategic

Allocation of Business Resources simulation project, besting teams from universities including Drexel and LaSalle, SU's team also garnered a third-place finish across two industries in the simulation.

The SU chapter of the AMA received recognition for fundraising and community service at the conference.

Team members include chapter president Caitlin Keller, Kelly Rice, Catherine Riordan, Kellie Mooney, Ashley Willnecker and Alexandra Nelson. The team was accompanied by its faculty advisor, Kirsten Passyn.

Other students attending were Madison Sutphin, Laura Kordzikowski,

Kevin Lund, Matthew Lyons, Dean Sonetirot, Brian Fanshel, Stephen Debernardis, Charlene Delia, Jessica Mestro, Shannon Tylor, Istau Bah, Erin McNutt, DeAnna Orwig, William Bulla and Katherine Hartwig.

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