

Graduate Council Meeting Minutes

Thursday, September 15, 2022 - ZOOM

MEMBERS PRESENT:

Annette Barnes, DNP, MSN
Stephanie Bernhard, ENGL
Melissa Bugdal, Fulton Rep
Celine Carayon, HIST
James Fox, EDLD
Elizabeth Geiger, OGS
Clifton Griffin, Dean of Graduate Studies
Allen Koehler, AVP Enrollment Management
Ignaciyas Soosaipillai, CADR
Eric Liebgold, BIO
Scott Mazzetti, HHPF
Masoud Moghaddam, CHHS Rep
Karen Olmstead, Provost

Andrea Presotto, GIS
Jessica Scott, OGS
Diana Wagner, MED

MEMBERS ABSENT:

Jennifer Bergner, MSME
Chloe Birch, GSC President
Heather Diehl, MSW
Memo Diriker, Faculty Senate Liaison
Yvonne Downie-Hanley, M.B.A.
Judith Franzak, Ed.D./REED
Martin Hunter, Registrar
Erin Stutelberg, MAT
Thea Williamson, Seidel Rep

- I. Call to Order – 3:33 p.m. C. Griffin welcomed new Graduate Program Directors and School Representatives.
- II. Provost Remarks
 - Enrollment Challenges
 - Please make program let the Provost Office know if there are things that help. Scholarships? More GA positions? Marketing?
 - Recognizes grad students may need different things for successful retention
 - Delighted to see Boot Camp offerings
 - Do people need credentials rather than degrees?
 - Look into expanding online opportunities. USG is committed to a model which provides locations for groupwork and advising.
 - Responses:
 - A. Koehler – Admissions has streamlined their webpage and it is designed to drive students to apply.
 - M. Bugdal – 22% of Writing Center appointments are for grad students. Please encourage grad students to apply for tutoring jobs so help can be peer-to-peer.
 - C. Carayon – We need to offer more summer courses and be more flexible with minimum student numbers so seminars can be run. Allows students to finish faster and be more economical.
 - C. Griffin – J. Scott tracks and maintains contact with current students not enrolled.
 - I. Soosaipillai – Student profiles don't look good. Need consistency across programs. Tried to get new info loaded into webpages with no success.
 - Provost – Profiles should be pulled from Faculty Success. Admins can have proxy so they can enter info.

- Graduation Ceremony - Returning to a more traditional ceremony. Fulton and Henson will be in the morning; Perdue, Seidel and CHHS will be in the afternoon.
- Building Access – In response to concerns regarding access:
 - GullCards must be used to access buildings.
 - Guests must get a 1-day card or have a faculty member grant them access.
 - Buildings will be open for community events.
 - C. Carayon – The Nabb Center door has issues that needs to be addressed.
 - M. Bugdal – The Writing Center door also has issues that need to be addressed.
- COVID Update – State of Emergency is lifted. No legal standing to require vaccinations and masks, however vaccinations will still be encouraged. Our campus will remain mask-friendly but they are not required. We will only test those who believe they're positive.
 - D. Wagner – Can Campus Health provide information on newest booster?

III. Minutes

- April minutes will be sent out for an electronic vote.

IV. Elections

- Chair
 - C. Carayon was nominated for Chair by James Fox. Diana Wagner seconded. She was elected unanimously.
- Vice Chair
 - Tabled until October meeting.
- Graduate Curriculum Council
 - A. Barnes, M. Bugdal and A. Presotto all volunteered to serve. A. Barnes will serve as Chair.

V. Highlighting Online/Virtual Options – D. Wagner

- Need to make sure our website is accurately reflecting programs and how they are offered.
- Make sure we are highlighting online, hybrid and remote options.
- There needs to be more collaboration when determining tuition rates – stakeholders needs to be involved in the conversation.
- When tuition rises and direct billing stays the same, we will lose students.

VI. Seidel Survey – D. Wagner

- There were 150 responses.
 - 54% got masters here; 46% elsewhere.
 - Of those without a masters degree, 80% want online options.

VII. Dean's Remarks – C. Griffin

- In the near future, Dean Griffin will work with each program to determine what they think their future enrollment goals should be.

- Very pleased about meeting with new President. She asked a lot of questions related to graduate education. She is interested in understanding impediments, developing new online offerings and wanted to be updated on marketing strategies.
- What should graduate enrollment look like? Should we grow?
- Dean Griffin would like to see more flexibility in degree plans which would allow for more electives.
- If you're doing a campus event, please OGS know so they can help market it.
- We invested a lot of money into Slate to get people to take action. It is important that all programs use it.

VIII. Other Remarks

- T. Williamson – Does anyone else use NVivo? Can we pull resources?
- C. Carayon – Students are overwhelmed with emails. It's nice when faculty engage with students in person. Would also like to see more collaboration between programs.
- A. Presotto – There are lots of design suggestions to capture grad student interest. Less clicks are better.
- D. Wagner – Branding is sacred. Hard to get updates.
 - A. Koehler – If your update is denied, let him know.
- A. Barnes – What is the update on group marketing?
 - L. Geiger – There is a proposal out to Orange 142, a marketing group. Waiting for the return proposal. Liz meets with Katie Curtin regularly.

Meeting was adjourned at 4:52 p.m.

Submitted by Jessica Scott