

I wanted to follow up on my previous congratulations email in order to provide you with some additional information and resources concerning a major in Finance from the Franklin P. Perdue School of Business at Salisbury University.

In addition to a general Finance major, we also offer three specialization tracks: Financial Planning, Investments, and Corporate Finance.

The Financial Planning Track is registered with the Certified financial Planner Board of Standards, Inc. (CFP Board). Financial planning involves evaluating financial goals and developing comprehensive financial plans for individuals in a highly complex and regulated environment.

We are an Affiliated University with the CFA Institute through our Investments Track. The Investments Track focuses on an understanding of various investment options and asset allocation decisions, evaluation of various securities, assessment of appropriate risk-return tradeoffs, and construction and management of efficient portfolios.

The Corporate Finance Track focuses on decision making about the financial management of a firm on topics such as forecasting, budgeting, plant expansions, choice of securities to use to finance future acquisitions, evaluating merger/acquisition opportunities, etc.

Below are links to the course requirement checklists for the Finance major and each of the specialization tracks.

<https://www.salisbury.edu/administration/academic-affairs/checklists-pdfs/Finance.pdf>

https://www.salisbury.edu/administration/academic-affairs/checklists-pdfs/Finance_Financial_Planning.pdf#financial_planning

https://www.salisbury.edu/administration/academic-affairs/checklists-pdfs/Finance_Investments.pdf#investments

https://www.salisbury.edu/administration/academic-affairs/checklists-pdfs/Finance_Corporate_Finance.pdf#corporate

All Finance majors also have the opportunity to participate in our Finance Practicum in Portfolio Management course, FINA 449. Students in the Finance Practicum in Portfolio Management course manage the Sea Gull Fund, Salisbury University's student-managed investment portfolio. This is a fantastic experiential learning opportunity in which students evaluate stocks, make buy/sell recommendations, and are responsible for the performance of the Sea Gull Fund, which was valued at just over \$1.2 million at the end of March 2020. Practicum students also present and defend their portfolio decisions at the Department Advisory Council meeting at the end of each semester.

Please let me know if I can provide additional information.

Sincerely,

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